

# SAVE THE DATE



## 2015 Triangle Comparative Effectiveness Research Symposium: Building Bridges to Advance CER

**DATE:** May 13-14, 2015  
**LOCATION:** Camille Dreyfus Auditorium, RTI International  
Research Triangle Park, NC

The Comparative Effectiveness Research Strategic Initiative (CER-SI) of the North Carolina Translational and Clinical Sciences Institute (NC TraCS), supported by the National Institutes of Health's Clinical and Translational Science Award program (NIH-CTSA), and in collaboration with RTI International and Duke Clinical Research Institute, are sponsoring a CER symposium on **May 13 and 14, 2015**.

The theme will focus on bridging multiple stakeholders in CER (i.e. patients, clinicians, researchers, policy-makers). Two keynote speakers, Niteesh Choudhry, MD, PhD and Jerry Krishnan, MD, PhD will present on their experiences with CER trials. Dr. Choudry will discuss the design and implementation of a pragmatic trial within a large commercial health insurance company. Dr. Krishnan will discuss incorporating patient-centered outcomes and diverse stakeholder input into a clinical trial. Other invited experts will participate in presentations on cutting-edge CER topics and methods.

A **Call for Abstracts** on original unpublished research will be announced in January 2015 for students and early investigators from UNC, RTI, and Duke. Preference will be given to work that focuses on the following : (1.) Bridging the stakeholder community through CER; (2.) New Directions for CER; (3.) Data linkage: harmonization between EMR, registries, and claims data; (4.) Improving methods for meta-analyses and systematic reviews; (5.) Design and implementation of pragmatic trials; and (6.) Incorporating patient-centered outcomes in CER. The abstract submission deadline is **March 1, 2015**. Abstracts will be peer-reviewed. Accepted abstracts will be invited for oral or poster presentation.

We encourage researchers and other stakeholders interested in the advancement of CER to participate in-person or virtually via live web-broadcast.

### QUESTIONS?

Contact NC TraCS CER Strategic Initiative at [cer\\_si@schsr.unc.edu](mailto:cer_si@schsr.unc.edu)



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